CARL/ABRC Open Education Working Group – Terms of reference (draft)

May 2019

INTRODUCTION

In 2018, CARL identified open education leadership as an important area for capacity building within its institutions. As a result of several meetings and discussions, as well as consultation with open education librarian leaders, CARL identified a number of activities and programs designed to bolster this emerging area of practice and support the development of national leadership in this arena. This working group will offer experienced insight towards ensuring ongoing relevance of CARL's open education activities, and towards creating high-quality opportunities for librarians to develop capacity and leadership skills in open education.

OPEN EDUCATION DEFINED

The following definition for open education was developed to provide scope to the working group's activities. The definition does not encompass all aspects of open education.

Open education is a term that encompasses creative practices, advocacy, and teaching methods.

Open education as a creative practice affects how people create, share, and build knowledge. At the core of OE practices are open educational resources (OER), teaching and learning materials made available through open copyright licenses[1] or in the public domain to support the reuse, revising, and redistribution of these materials through networked technologies.

Open education as advocacy is a movement with the core belief in reducing barriers to education through the use of free through the use of free and openly-licensed resources, as well as open source tools and technologies. These barriers include the high cost of education (e.g. textbooks) and legal permissions to access, remix, and use resources beyond the classroom.

Open education in teaching and learning supports students engaging in collaborative knowledge creation using network technologies to make visible and transparent the practices and products of education. The library supports students and faculty by offering information literacy instruction and services in the processes and practices of creating and sharing of information resources.

MANDATE AND ROLES

Reporting to the Advancing Research Committee (ARC), the Open Education Working Group (OEWG) will provide consistent and knowledgeable guidance for CARL's open education initiatives. The

---

[1] For example, Creative Commons licenses

responsibilities of the OEWG also align with CARL Advancing Research Committee's priorities, in particular with its direction to "Foster new knowledge creation and sustainable scholarly communication, including open access, and encourage the role of the library in all aspects of publishing (creation, access, dissemination, preservation)." The OEWG will advance these areas through the activities described below, and by offering recommendations on additional activities.

RESPONSIBILITIES

The OEWG will work with the Visiting Program Officer for Open Education (with support from CARL's Program Officer responsible for Advancing Research Committee initiatives) to set high-level direction and strategy for CARL's open education activities.

OPEN PRACTICE

Whenever possible the OEWG commits to creating, documenting, and sharing our processes openly with the larger library community for the purpose of collaboration and community building. Our open practice will include:

- Adopting a CC-BY license for resources created by the Working Group.
- Selected resources created by the working group will be shared on the CARL/ABRC website. If the resources are in draft form, a link will direct users to the working documents in the Google Team Drive. Select finalized documents will be translated and made available on the Working Group website.
- Adopt accessibility best practices for creating and sharing resources created from the Working Group.

OBJECTIVES

The Advancing Research Committee (ARC) of CARL/ABRC identified the need to examine the existing open education landscape in Canada and to provide leadership and training for librarians on a national scale. The following objectives will address this need through the following activities:

1. Development of communication strategy and timeline for key partners (CARL's Advancing Research Committee) and community
2. Develop an Open Education Community of Practice with a schedule of open knowledge sharing events, including updates and review of draft documents from the OEWG
3. Develop an Open Education Statement/Brief to be reviewed and endorsed by the CARL ARC - Advancing Research Committee
4. Develop and deliver the Open Education Leader Essentials Event and Roadshow. Activities will include but are not limited to:
   a. Development of a communication and registration plan
   b. Curriculum development, including curating existing open education resources for remixing and revising
   c. Identifying and selecting facilitators for the event
   d. Develop and implement a strategy for locally arranged satellite events

5. Curate, reuse, remix, and create resources in support of open education engagement in academic libraries
6. Complete a scan of exemplar open education initiatives in Canadian academic institutions with a focus on libraries

OUT OF SCOPE

- Zed Cred and Z-Degree initiatives often depend on the creation and adoption of open educational resources, however, other strategies for lower-cost or affordable course materials, such as leveraging existing library resources through e-reserves or "inclusive access" textbook models, do not fall within the scope of this working group."

MEMBERSHIP

- **Joy Kirchner**, Dean of Libraries, York University (chair)
- **Lise Brin**, Program Officer, CARL
- **Erin Fields**, Liaison Librarian and Flexible Learning Coordinator, UBC, and CARL VPO for Open Education
- **Nicole Askin**, Liaison Librarian – Winnipeg Regional Health Authority Virtual Library, University of Manitoba
- **Michelle Brailey**, Digital Initiatives Projects Librarian, University of Alberta
- **Mélanie Brunet**, Copyright Services Librarian, University of Ottawa
- **Dianne Cmor**, Associate University Librarian, Teaching & Learning, Concordia University
- **Rosarie Coughlan**, Scholarly Publishing Librarian, Queen's University
- Systems Librarian, Kwantlen Polytechnic University
- **Jean-François Durnin**, bibliothécaire | sciences de l'éducation, Université de Montréal
- **Christie Hurrell**, Digital Initiatives and Scholarly Communication Librarian, University of Calgary
- **Manisha Khetarpal**, Continuing and Open Education Team Lead, Maskwacis Cultural College
- **Ann Ludbrook**, Copyright and Scholarly Engagement Librarian, Ryerson University
- **Laurie Morrison**, Head, Liaison Services, Brock University
- **Olga Perkovic**, Research and Advanced Studies Librarian, McMaster University
- **Hope Power**, Teaching & Learning Librarian, Simon Fraser University
- **Stephanie Quail**, Business Librarian, York University
- **Ann Smith**, OER Co-ordinator, Acadia University
- **Ali Versluis**, Open Educational Resources Librarian, University of Guelph

- **Nicole Allen**, Director of Open Education, SPARC (resource)
- **Lillian Hogendoorn**, Digital Access and OER Lead, eCampus Ontario (resource)
- **Lauri Aesoph**, Manager Open Education, BCcampus (resource)

TIMELINE

The Open Education Working Group will commence in spring 2019 and will disband once its activities have been completed, subject to an annual review by the Advancing Research Committee.

COMMITMENT OF WORKING GROUP MEMBERS
- Attend bi-monthly meetings and participate in discussions and the decision-making process in a respectful, collaborative and collegial manner.
- Come prepared for the meetings (e.g. advance reading or preparation) having completed previously assigned work where requested.
- Volunteer and take part in sub-task groups as needed to complete the objectives of the working group.