

Scenario: _____

1

WHAT IS YOUR RESEARCH QUESTION?

A clear, focused, question that once answered, will be able to influence decision making. Avoid questions that can be answered with yes or no.

3

WHAT TOOLS AND APPROACHES CAN YOU USE TO GET YOU THE INFORMATION YOU NEED?

What technology can you use? What groups can you connect with? How will you gather the info (survey, testimonials, photos).

VISUALIZE

2

WHAT KIND OF INFORMATION IS GOING TO SPEAK TO DECISION MAKERS?

Student quotes, photos/images, student produced videos, story telling, rather than just data.

What information is needed to implement change? How will you use the data you gather? (to change a program, justify a change or process, report on what was learned?)

4

IDENTIFY WHAT RESOURCES/PARTNERS CAN HELP YOU:

Who at your institution might be able to help? What information might already exist that you can use? What are tools you've used in the past that have been effective?