



## **CARL Cookie Policy**

This cookie policy is intended to inform you about how the Canadian Association of Research Libraries (“we”, “us”, “our”) uses cookies and similar technologies on our website and through our online services. It explains what these technologies are and our purpose for using them, as well as your rights related to their use. Please also see our Privacy Policy [insert URL] to understand how we collect, use and disclose personal information about you.

By visiting our website or using our services without deleting or blocking some or all of our cookies, you agree that we can use cookies and similar technologies to distinguish you from the other users of our website and services for the purposes set out in this policy.

### **What are cookies?**

A cookie is a small file of letters and numbers that we store on your hard drive or other device you use to access our website or services and which often includes an anonymous unique identifier. Information gathered through cookies and similar technologies may include the date and time of website visits and how you are using the particular website or mobile application. Cookies can serve a number of purposes, including remembering your preferences and tailoring content, and are an important part of improving your experience of our website and services.

Cookies set by the website owner (in this case, us) are called “first party cookies”.

Cookies set by parties other than the website owner are called “third party cookies”.

Third party cookies enable third party features or functionality to be provided on or through the website (like advertising, interactive content and analytics). The parties that set these third party cookies can recognize your computer or device both when it visits the website in question and also when it visits certain other websites.

We have little control over the third party cookies used on our website, so we suggest that you check the privacy policies for the third party cookie providers listed below to help you understand what data these organizations hold about you and what they do with it.

### **What types of cookies are there?**

There are four main types of cookies:

- Strictly necessary cookies are essential for the functioning of a website. Without the use of these cookies, certain features of a website may not be usable.
- Performance cookies collect anonymous data on how visitors use a website and monitor a website’s performance. These cookies are used to provide the website operator with information to help improve how the website functions.
- Functionality cookies store visitor preferences and facilitate website personalization.
- Targeting or advertising cookies are used to target the visitor with specific advertisements, based upon previous web browsing activity.

Additionally, these cookies can be broken down into two further sub-types.

- Session cookies are temporary, allowing the website to link the actions of a visitor during a browser session. All session cookies expire and are deleted when the session finishes, which often means once the browser is closed.
- Persistent cookies remain on a visitor's device for a specific period of time that is set in the cookie. These may persist even after a session has ended, and allow a website to remember a visitor's actions and preferences.

### What cookies do we use and for what purpose?

Our website and other third-party online services that CARL uses to host its content or interact with our community use the following cookies:

Name	Type	Purpose	Session / Persistent
Google Analytics: _ga _gid _gat	Third Party - Performance	These cookies enable us to store information such as the date and time you visit our website, whether you have visited before and the website that you visited prior to visiting our site.  <a href="#">Google: Google Analytics Information</a>	How long a Google Analytics cookie remains on your computer or device depends on what it is and what it is used for. Some Google Analytics cookies are sessional while others are persistent.
WordPress wp-wpml_current_language wp-settings-time-5 wp-settings-5 wordpress_test_cookie	Strictly necessary / Performance / Functionality		Some WordPress cookies are sessional while others are persistent.
Cookies cookie_notice_accepted	Strictly necessary	Used by the website to obtain consent to store user data.	Persistent
_lscache_vary	Performance / Functionality	Used by the website to display the correct version of the website depending if a user is logged in.	Sessional

PHP SessID PHPSESSID	Strictly necessary	Used by the website to provide the user access to their institution's statistical database.	Sessional
Piwik _pk_id.1.c2de _pk_ref.1.c2de _pk_ses.1.c2de		The _pk_id and _pk_ref cookie makes it possible that we can follow the click behavior of an anonymous visitor based on an ID on the Piwik server. By using an ID, we can relate the different http requests to each other. Will be removed after XX The _pk_ses cookie is used to identify a unique visit for web statistics. Stays for 24 minutes after cookie's placement or update.	

### How to block cookies?

By default, most web browsers are configured to accept cookies. You can block cookies by activating the setting on your browser that allows you to refuse some or all cookies. However, if you use your browser settings to block all cookies (including strictly necessary cookies), our website may not function as intended. Please visit [AboutCookies.org](http://AboutCookies.org) for more information on cookies, as well as specific instructions on how to block cookies in your web browser and delete cookies from your computer or device's storage.

### What if you are in the EU?

For more information on managing cookies, please visit [www.youronlinechoices.eu](http://www.youronlinechoices.eu) which contains further information regarding behavioral advertising based on profiling cookies.

### Do we change our Cookie Policy?

This cookie policy may be updated from time to time.

If we make any significant changes to this cookie policy, we'll ask you to consent to our updated policy.

If you have any questions, please contact our Privacy Officer at [privacy@carl-abrc.ca](mailto:privacy@carl-abrc.ca)

Approved: May 25, 2020