Copyright Open Educational Resource for University Instructors, Staff, & Students

Thursday, February 25, 2021

About the modules

CARL's *Copyright Open Educational Resource for University Instructors and Staff* are modules designed to educate instructors and staff at Canadian universities. These modules offer an interactive and inclusive learning environment in which to deliver copyright education remotely and at the point of need.

With graphics and artwork by Giulia Forsythe, these bilingual videos and interactive quizzes are openly licensed and provide an easy and reliable solution for universities searching for an alternative to in-person copyright sessions.

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Legal Accuracy

Based on modules originally developed by copyright experts from institutions representing College Libraries Ontario (CLO) and external legal counsel, the CARL modules have been updated to reflect the evolving copyright landscape in Canada.

Updated content derives from the many copyright resources developed by CARL member institutions and has been further reviewed by Michal Jaworski, Partner and Co-Chair of the Higher Learning practice group at Clark Wilson LLP.

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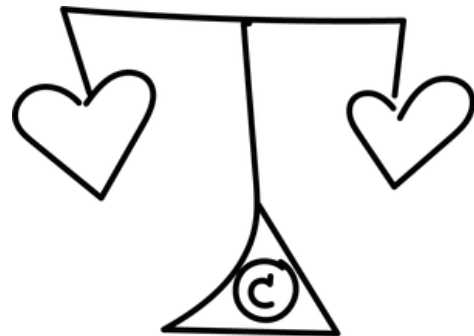
Accessibility

Modules are Accessibility for Ontarians with Disabilities Act (AODA) compliant. Guided by the University of Waterloo's accessibility standards:
http://accessibilitystandards.cel.uwaterloo.ca/

Videos

- Descriptive Text Transcript
- Audio (Captions)

Images

- Black and images are black and white for maximum contrast ratio
- null alt text (alt="")

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Overview of Modules

1 Introduction

2 What are my university's copyright practices based on?

3 When do I need to think about copyright?

4 The balancing act: what rights do copyright holders have?

5 The balancing act: what can I do with copyright-protected works?

6 What do I need to know about licensing?

7 Openly licensed material

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Where to find modules

I just want to link to content:

CARL has developed a quick and reliable solution for institutions looking to adapt "as is" content. On the CARL website you'll find developed modules with:

- Text-based content
- Videos
- Quizzes

Access here:
https://www.carl-abrc.ca/influencing-policy/copyright/opencopyrightcourse/

I'd like to remix content:

Content developed as a part of these modules can be downloaded and adapted by your institution.

These components are hosted by University of Calgary's Cortex.

Access here:
https://digitalcollections.ucalgary.ca/Browse/Collections/CARL-Copyright-Modules

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How to implement

Get ideas on how to implement these resources and learn more about the early plans of other Canadian institutions
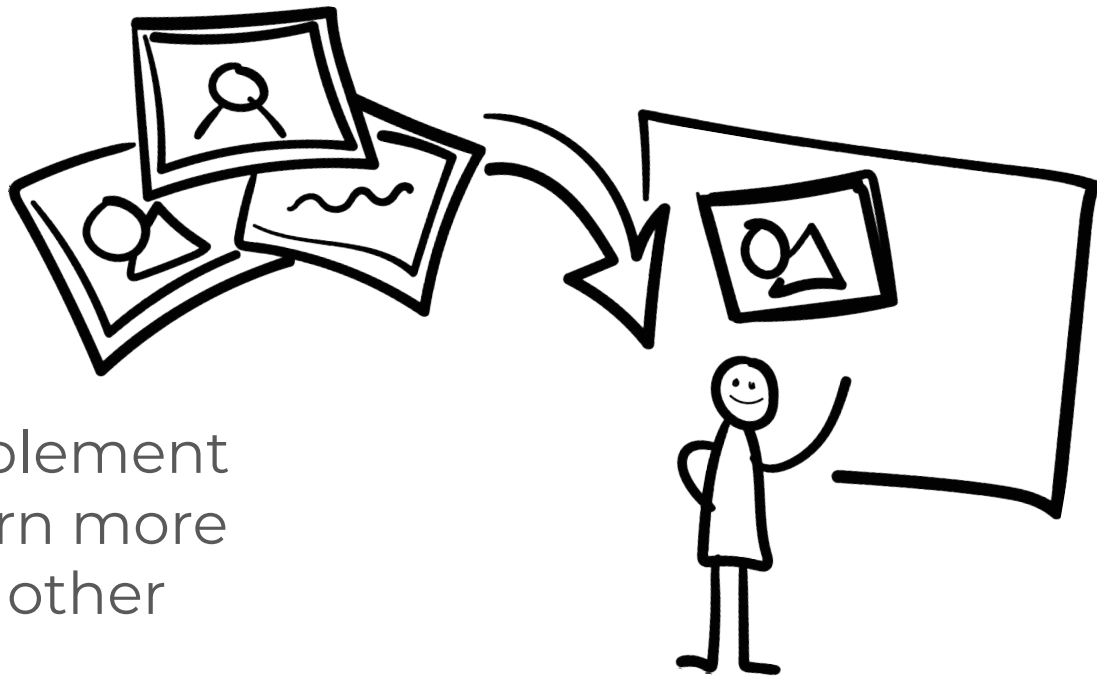
Linking directly to CARL website

Institutions can choose to adopt the modules "as is" by linking to the CARL website in your institution's copyright resources.

Access here:
https://www.carl-abrc.ca/influencing-policy/copyright/opencopyrightcourse/

Interested in learning more?

The University of Waterloo is planning to link to these modules from their Copyright@Waterloo webpage

Contact Kathryn Blair (kblair@uwaterloo.ca) to learn more about these plans

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Integration into teaching

Learn before lecture

Consider assigning all or select modules and quizzes as a recommend/required assignment before you teach.

Develop a workshop around modules

Structure your copyright education sessions on the modules and use quizzes as an assessment tool for attendees.

Interested in learning more?

The University of Alberta is planning to assign select modules in their copyright education sessions

Contact Amanda Wakaruk (amanda.wakaruk@ualberta.ca) to learn more about these plans

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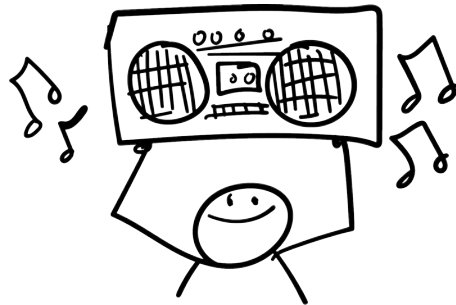
Creation of a stand-alone course

Institutions can choose to customize content by creating stand-alone courses to meet the specific copyright education needs of their institution. This method also allows for the addition of institutional-specific copyright resources, support, and branding.
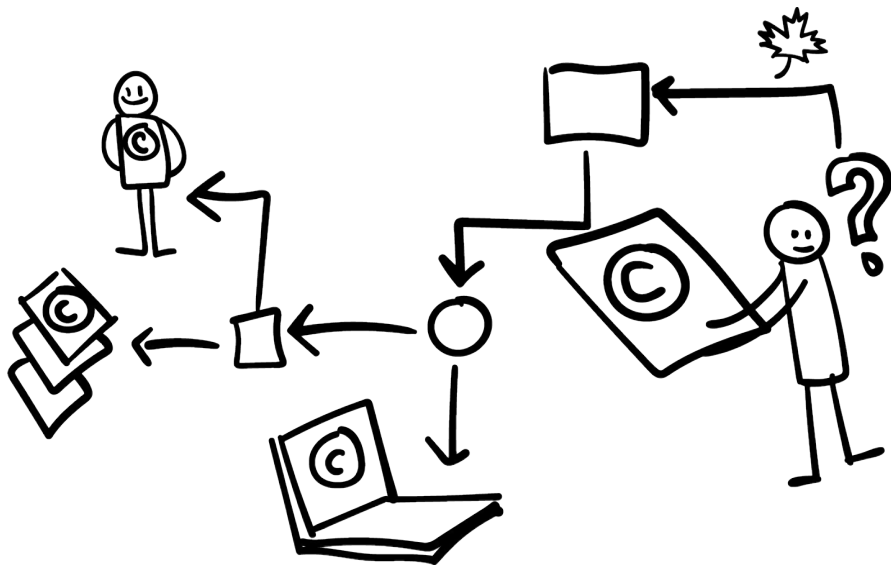
Interested in learning more about creating a stand-alone course?

	The University of Regina	The University of Toronto
LMS	Moodle	Canvas
How	Creating an optional course in Moodle for the wider community	Creating an optional course in Canvas for the wider community, with outreach plans recommended at a departmental level.
Who	Contact Christina Winter (Christina.Winter@uregina.ca) to learn more about these plans	Contact Stephanie Orfano (stephanie.orfano@utoronto.ca) to learn more about these plans

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Promotion of modules on your campus

Since these modules have been designed for use by a broad audience within Canadian universities, you may want to consider promoting these resources to relevant departments and groups at your institution
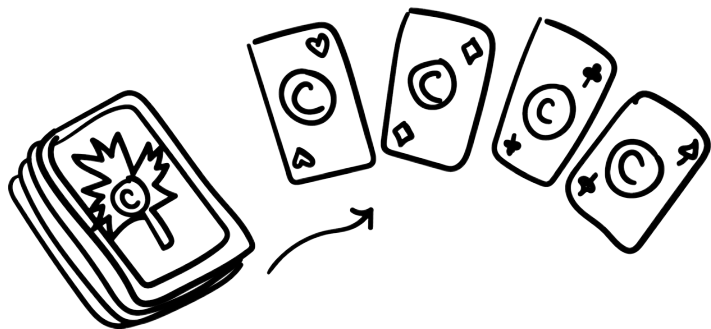
Consider sharing with:

- Teaching and learning centers
- Educational technology units
- Graduate studies departments
- Student groups
- Continuing education centers
- Any departments or divisions offering staff training and/or professional development opportunities on your campus

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How to attribute and use this work:

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Need support?

If you have questions about the CARL's *Copyright Open Educational Resource for University Instructors and Staff,* please get in touch:
info@carl-abrc.ca

CARL and participating institutions are unable to provide technical support for your implementation. It is recommended that you seek technical support options available at to your institution.

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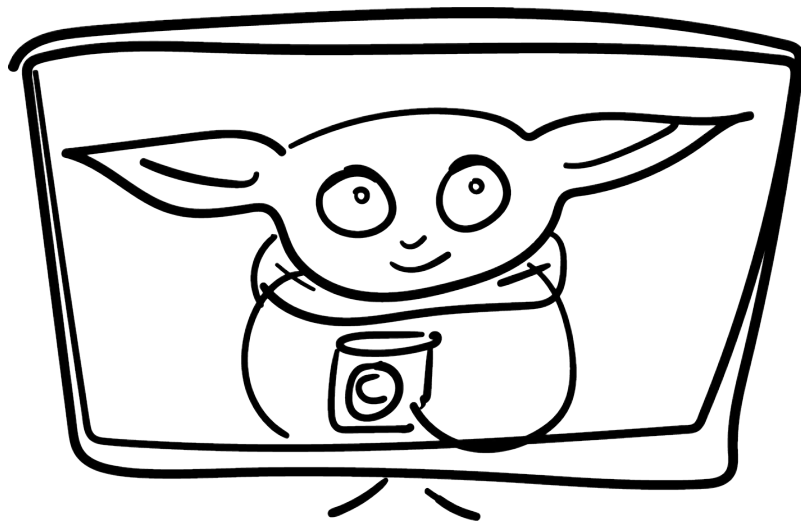
Panel Discussion

1. How are you implementing the course at your institution?
2. How does your implementation fit with your institutional practices? (are you collecting stats and tracking completion)?
3. Are you considering any incentives for instructors and staff that complete the course? Will the course be mandatory?
4. How will you promote the course?

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University of Regina

Layout of Modules

Course Homepage

University of Regina

Videos

Quizzes

University of Regina

Tweet

Archer Library
@ArcherLibrary

It's Fair Dealing Week and the U of R has adopted CARL's Copyright Open Educational Resource for University employees as a self-enrolled, stand alone course in UR Courses tinyurl.com/49rdrjv5. If you have copyright questions, please contact copyright@uregina.ca.

The University of Regina has adopted CARL's Copyright Open Educational Resource for University Instructors and Staff as a self-enrolled, stand-alone course in UR Courses.

There are seven modules, usually between 4 and 6 minutes in length, that provide an introduction to copyright as it applies in a university setting, with focus on copyright in teaching. Each module is available in English and French, and has a short video and an interactive quiz.

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Queen's University

Queen's University

Part of a re-think of the copyright compliance services and policies at Queen's

    a. Work guided by an internal audit (2019)
    b. Other enhancements will include:
        i. The creation of a new copyright advisory group
       ii. A review of our fair dealing policy
      iii. A review of our eReserve platform

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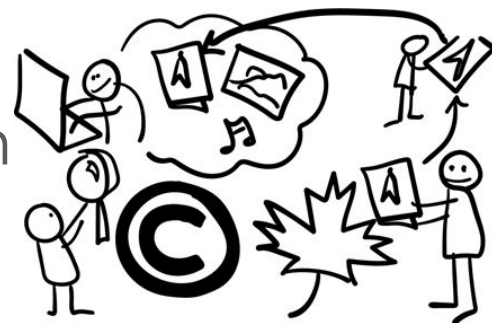
Queen's University

- HR course catalogue
- Hope to include it as part of training for teaching fellows and new faculty
- Voluntary for now, with the potential for it becoming mandatory in the future
- Possibility of micro-credentials

University of Calgary

- D2L (Brightspace) course
  - Self and admin facilitated enrollment
- Videos are stored in Yuja, campus streaming server, and embedded in D2L course
- Quizzes created in D2L
- Additional UCalgary resources and information added to course, e.g. copyright policy, fair dealing guidelines, etc.

University of Calgary

- Course is endorsed by campus Copyright Committee
- Identified as critical component of campus copyright programming and compliance measures
- Part of recommended instructor copyright activities, along with use of course material review service
- Intend to gather general statistics, e.g. number of people who complete annually

University of Calgary

- Copyright Committee communication plan to introduce course to campus
- Include in bi-annual emails to instructors reminding them of responsibilities and campus copyright services
- Include in annual copyright reminders for staff
- Partner with campus allies and colleagues for broader promotion

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University of Toronto

- Canvas course available to anyone interested
- Content lightly customized for the U of T context
- Transcript and video content has not been altered except for small contextual notes
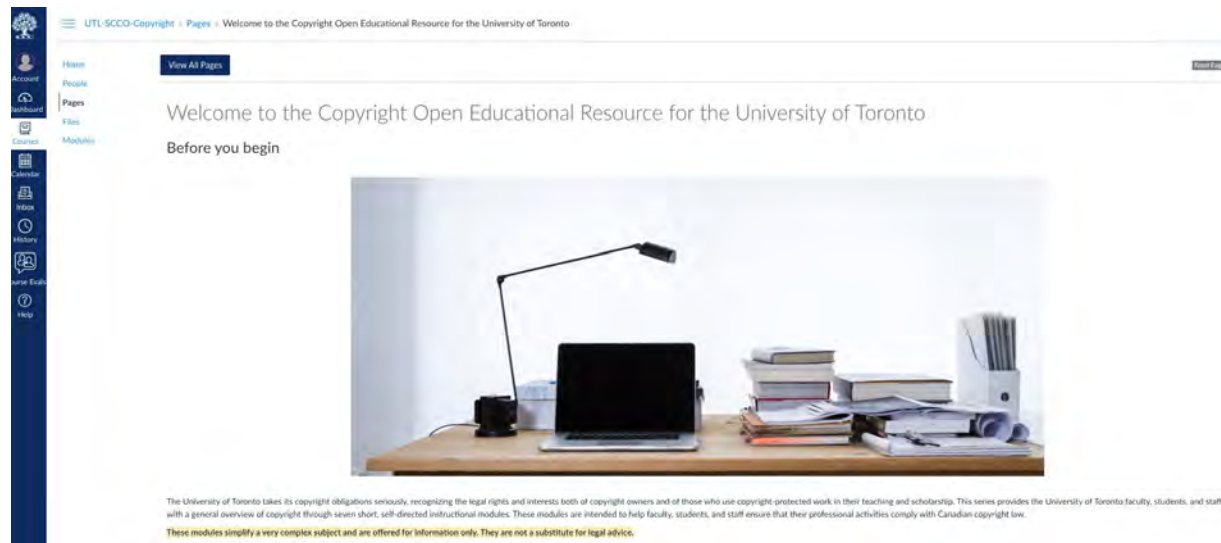
University of Toronto

Introduction

Video length: 6:25

This is a transcript of the video above. Some U of T specific information is linked or noted in the transcript below.

Visit the Resource Centre in this module for U of T information, resources, and support.

A closer look at customization:

Notes that indicate U of T specific information are linked or noted

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University of Toronto

Collective Societies

Collective societies represent creators and copyright owners who produce content of a similar type, such as written material or music. Members authorize the collective society to **issue licences** and **collect royalties** on their behalf.

The collective society licences that cover the copying of copyright-protected works within a post-secondary educational institution are with **Access Copyright** or, if you are in Quebec, **Copibec**. Universities may have licences with other collectives such as **SOCAN** that cover uses on campus such as the playing of music at public events. A list of copyright collective societies is available on the **Copyright Board of Canada**'s website.

Universities with Access Copyright or Copibec licences can reproduce a certain amount of a published work that is included in the collective society's repertoire, which may include books, journals, and magazines.
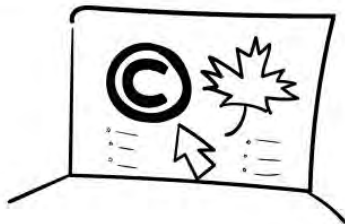
How do you know if your institution has a licence with Access Copyright or Copibec? Check with the person or office designated by your university to answer copyright questions. They can also tell you how to follow the terms of any collective licence your university may have.

The University of Toronto Context: U of T does not have a blanket license with a collective society, such as Access Copyright. Please get in touch with your campus copyright specialist for support.
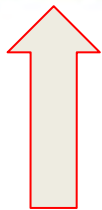
A closer look at customization:

Notes within transcript that provide context

University of Toronto

A closer look at customization:

Resource Centre developed pointing to U of T specific information and support

University of Toronto

- Designed to help educate a much bigger audience
- Course is not mandatory; meant to be a self-serve model
  - At this time, completion stats will not be tracked
  - Quiz results anonymous

In Canada, most works are protected by copyright for which of the following terms?

- ○ Life of the creator plus 50 years
- ○ Life of the creator plus 70 years
- ○ Life of the creator plus 20 years
- ○ As long as the work is registered at the Copyright Office
- ○ As long as the work is marked with a copyright symbol (©)

✓ Check

University of Toronto

- Course will be communicated broadly; mixed method approach
- Shorter term goal:
  - Outreach to faculty and instructors
  - Working with key departments/groups, such as Centre for Teaching Support and Innovation
  - Integrate modules into library staff training and onboarding
- Expect that approach will change over time; lots of opportunity

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Questions?