

CARL Executive Director's Report

Tabled at the CARL Board Meeting, November 14, 2022

The following provides an overview of selected activities undertaken or supported by the CARL Office since the September 15, 2022, report to the Board. All past reports are available on the CARL website's [Publications page](#).

Initiatives Arising from the Pandemic

Friday Zoom Calls for Directors

Attendees continue to update each other every other week on changes and decisions at their institutions and to draw advice from their peers.

Webinar & Community Call Series

CARL continued to host [regular webinars and community calls](#), sometimes in partnership with other groups, on topics of interest to the various library communities of practice that they support, which are free and open to all – both CARL members and non-members.

Strategic Planning

A slightly changed committee structure will be proposed during the CARL Fall General Meeting, to better align with the 2022-2025 Strategic Focus. This includes the potential launch of a fifth committee on Advancing Teaching and Learning.

Policy and Public Affairs

Copyright

CARL continues to engage with government officials about the copyright mentions in the 2022 Budget Implementation Act and to advocate for fair and balanced copyright law, particularly for educational and research uses. The proposed amendment extends the general term of copyright protection in Canada for an additional 20 years; however, the Government has not yet indicated when this term extension will come into force.

There remains the possibility of additional copyright reforms and a broader review of the Canadian Copyright Act over the coming year.

CARL, along with other associations in the post-secondary education sector (e.g., student groups, faculty, colleges, universities) are working on a joint website that will share facts and information about fair dealing. The goal of the site is to present a united front on the topic of educational fair dealing that can be used by all parties in our lobbying efforts with government relating to the ongoing review of the *Copyright Act*.

In another development, the Canadian Government has indicated that it will move to introduce a resale right for Canadian artists. The provision will remunerate artists - painters, sculptors and other visual artists - for works that increase in value and are resold at auction or by galleries during the term of copyright for the work. The pending reform proposes a 5% resale royalty for Canadian creators when their art is resold publicly for \$1,000 or more. The Government has signaled that they expect to table and pass the bill later this year or in early 2023. Artist resale rights are codified in copyright legislation in many countries, including the European Union, France and the U.K.

Federal Government Activities

CARL submitted a brief on October 7, 2022 to the House of Commons Standing Committee on Finance for the Pre-Budget Consultations in Advance of Federal Budget 2023. This year's brief put forward two recommendations: one related to funding asking that "the Federal Government provide funding in the amount of \$30M total to foster increased production and use of OER, divided into three \$10M funding initiatives through targeted federal agencies; and a second related to policy directives asking that "the Federal Government introduce legislation to ensure that Canada's public and academic libraries and users have access on reasonable terms to e-content from multinational publishers."

In response to consultations held by Canadian Heritage seeking advice on ways the Government of Canada can strengthen support for French language in Canada, CARL submitted a proposal for funding to create French and bilingual open educational resources (OER). The work would include the creation or adaptation of OER that take into consideration the unique cultural contexts of official language minorities across the country, and OER or open content to support teaching and learning at the 22 postsecondary French or bilingual institutions located in a linguistic minority setting (outside of the province of Québec), as well as English speaking learners in Québec.

As part of CARL's Fall General Meeting in Ottawa in November, members will be meeting with Members of Parliament on Parliament Hill (a common association advocacy practice known as "Hill Day"). This will be an opportunity for all members to advance CARL's public policy work by engaging with local MPs from members' ridings and with members of Parliamentary Committees that are charged with issues of relevance to research libraries.

Marrakesh Treaty Implementation

The Joint ARL/CARL Task Force meets monthly to advance to the work of the pilot project. The Implementation Working Group has been engaged with pilot institutions to prepare respective systems and discovery layers to take part in the testing phase of materials delivery scheduled for late fall 2022 into winter 2023. The Beneficiary Working Group has developed a series of questions that will be used to consult with beneficiary communities at the pilot institutions to gather information on experiences related to acquiring alternate format materials. Focus group sessions with beneficiary groups will begin in winter 2023.

Management, Advancement and Assessment of Research Libraries

CARL Research in Librarianship Grant

CARL announced the winners of the 2022 practicing librarian category of the Research in Librarianship Grant fund on September 21, and is pleased to support the following project:

- **Foregrounding Indigenous Perspectives: Community and Collaborator Affinities and Conflicts in Open Education** — Erin Fields, Kayla Lar-Son, Donna Langille, Kate Harrison (University of British Columbia), Gabrielle Lamontagne (BC Campus), and Ann Ludbrook (Toronto Metropolitan University).

Equity, Diversity and Inclusion

Under the leadership of Lisa O'Hara (WG Chair) and Victoria Ho, CARL VPO for EDI, the EDI Working Group organized a fifth webinar of the Inclusion Perspectives series, featuring library colleagues from the 2SLGBTIAQ+ Community. The webinar was scheduled to take place October 26th but needed to be cancelled at the last minute due to presenter illness. CARL is hoping to reschedule the webinar before the end of the calendar year. The EDIWG is also planning to present new workplan items at the November SCC meeting for approval.

CARL Profession Development Offerings for Library Directors

Susan Cleyle, CARL VPO for Leadership Development Initiatives, and Julie Morin drafted a survey to directors so they could rank their interest in professional development opportunities on select themes. The survey closed on October 14th and the most popular selections were responding to budget challenges/making a case for protecting and/or increasing budget allocations, and labour relations hot topics. Six new CARL directors also expressed interest in a new member orientation session at the 2022 FGM. An invitation for a new member orientation session was circulated on November 4th, and the CARL office will work to develop some programming around the other two selections in the near future.

Librarians' Research Institute (LRI)

A call for a host institution for the next LRI was circulated on October 31st. CARL is planning a similar French-language offering in collaboration with two librarians from the University of Laval.

CARL Statistics Program

Collection of the 2020-2021 statistics was launched in October with a deadline of mid-December. Work continues on verifying anomalies from the previous year's collection and technical work on the survey tools and database continue.

Questions related to the use and management of e-reserves have been developed and they will be circulated as a separate survey under this pilot to be able to more easily evaluate the responses and the information contained therein.

Library Impact Working Group

Under the leadership of Chair Mark Robertson, the group is working on next steps to further promote the Library Impact Framework. The group consulted with directors on September 23 to determine possible training offerings they would find useful, and has reached out to two subject experts about organizing a training workshop.

Canadian Library Assessment Workshop

Western University was selected as the host site for CLAW 2023, which will take place October 23-25, 2023. A call for a programming committee was circulated on November 4th.

Opportunities related to University STEM Growth Strategies

As follow-up to the Ithaka Study, which recommended that research libraries increase their strategic alignment with many of their parent institutions' increasing STEM focus, S. Haigh and M. Kennedy (ARL Executive Director) conducted site visits to MIT on September 19th and Harvard on September 20th. Further visits are being planned for Purdue and Northwestern in late November. A STEM-focused site visit to one or more Canadian institutions may be planned for next spring. A short report synthesizing what was learned from the various meetings at each institution will be produced.

Support to Research Production, Preservation and Dissemination

Open Repositories

A draft plan for a Canadian OpenAire Task Group has been approved by ARC.

Geoff Harder, Associate University Librarian, University of Alberta, has begun initial work as Project Director, National Shared Repository Infrastructure, and has had meetings with other organizations or groups, including CARL's Open Repositories Working Group, prospective consortial partners, and the Federal Science Library (which has recently launched a common DSpace repository).

Open Education

The National Summit for Open Education at York University was a resounding success, bringing together experts from across the country, both in person and online, to identify priorities and advocacy statements related to open education infrastructure and policy.

New members of the OEWG held a kickoff meeting in September.

Preservation

The Digital Preservation Working Group will solicit input from CARL directors at the CARL Fall Meeting to inform a new strategic plan.

CARL Administration & Outreach

Conferences, Events, International Meetings

Since the last report, S. Haigh or other CARL staff attended many events, workshops, webinars and international meetings including: CRKN Conference (virtual and in-person); ARL 2022 Fall Meeting and Forum; CSAE 2022 Conference – Reunite (virtual and in-person); Virtual Not-For-Profit Annual Accounting & Tax Update; 2022 Library Assessment Conference; 7e édition du Congrès des professionnel-le-s de l'information; Essential Governance Practices for NPOs; and the National Summit for Open Education.

CARL Member Transitions

In November, Mark Robertson returned to his role as University Librarian, Brock University following his administrative leave.

Staff

The current general division of responsibilities is:

- *Susan Haigh - Executive Director*: Overall executive direction and management; lead for CARL advocacy and public policy; outreach and strategic national and international relations;
- *Katherine McColgan - Manager, Administration and Programs*: Board Secretariat; financial and office administration and oversight; support to Policy Committee and advocacy activities; annual statistics program management; CARL privacy officer;
- *Katarzyna (Kasia) Kozyra-Kocikowska - Administrative Officer & Event Coordinator*: Book-keeping and financial administration; meeting and hospitality arrangements; office management and administrative support; support to Standing Committee on Finance and Audit.
- *Julie Morin - Senior Program Officer*: Support to Strengthening Capacity Committee and Assessment Committee; E-lert co-editor;
- *Karen Nicholson - Senior Program Officer*: Support to Advancing Research Committee; E-lert co-editor (on secondment from the University of Guelph);
- *Geoff Harder - Project Director - National Shared Repository Infrastructure* (on secondment from the University of Alberta)

Visiting Program Officers (part-time)

- *Pascal Calarco* - VPO, Marrakesh Treaty Implementation (July 2021 - June 2023)
- *Susan Cleyle* - VPO, Leadership Development Initiatives (September 2021 - September 2023)
- *Ravit David* - VPO, Copyright (September 2022 - September 2023)
- *Corey Davis* - VPO, Digital Preservation (April 2020 - March 2023)
- *Victoria Ho* - VPO, Equity, Diversity, and Inclusion (February 2022 - January 2023)
- *Rowena Johnson* - VPO, Digital Access Policy (September 2021 - September 2023)
- *Ann Ludbrook* - VPO, Open Education (October 2021 - October 2022)
- *Victoria Owen* - VPO, Marrakesh Treaty Implementation (July 2020 - June 2023)
- *Amanda Wakaruk* - VPO, Copyright (July 2022 - July 2023)

Consultants/On retainer

- *Kathleen Shearer - Research Associate* - RDM, scholarly publishing and open science initiatives.
- *Temple Scott Associates (Don Moors, Josh Matthewman, Ujwal Ganguly)* - Government relations
- *Rideout & Maybee, LLP (Howard Knopf)* - Copyright
- *Clark Wilson LLP (Michal Jaworski, Jeff Holloway)* - Contracts
- *Emond Harnden LLP (Colleen Dunlop)* - Human resources

Respectfully submitted,

Susan Haigh,
November 14, 2022